



2016 Special Olympics Golf Masters

A co-operation between the Macau Special Olympics and the Charity Association of Macau Business readers, first undertaken in 2012, has led to today's biggest golf event for mentally challenged people in the world. The 2016 Special Olympics Golf Masters will again be hosted in Macau from 27th to 30th April.

This year, a record participation of 23 different countries and Special Administrative Regions has been confirmed, with event organisers currently arranging travel and accommodation for more than 160 delegation members.

New entries have signed up from The Netherlands, Costa Rica, the United States, Finland and Thailand. The biggest delegation will travel from Australia, having missed this event for the last two years due to a clash with local competitions Down Under.

The organisers are especially pleased that the local gaming industry is enthusiastically supporting this event, with Caesars Golf Macau, MGM Macau, Wynn Macau and Melco Crown Entertainment continuing to represent

various competition levels of this event.

Besides the regular competitions in Level 1,2 & 5 a Coach Cup will be added to this event. This enables the Special Olympics coaches teaming up with various local golfers to hit the greens in a special format titled ASIA vs. THE REST OF THE WORLD.

The Sheraton Grand Macao Hotel.

will again host the Special Olympics delegations from around the world for six nights, with arrivals scheduled throughout 24th April 2016.

Various sponsorship packages have been created to ensure that the local business community as well as private entities have an opportunity to participate, helping to enhance the



Inclusion process of the mentally challenged in this society. The organisers are still searching for passionate golfers and businesses to pick up sponsorship packages from 'Becoming a Guardian Player while sponsoring a club set for the Athletes' to full 'Corporate gadget packages'.

If you would like to support this unique, groundbreaking event please don't hesitate to contact the organisers by email at info@macau-event.com or simply call the Charity Association of Macau Business Readers on +853 2833 1258.

Conference – INCLUSION of the Mentally Challenged in Asia's Modern Society

'Inclusive education is based on the right of all people with disabilities to a quality education that meets basic learning needs and enriches lives'. (UNESCO)

Education is the key to enhancing the INCLUSION process of mentally challenged people. On the 5th anniversary of the Special Olympics Golf Masters being held in Macau, the Charity Association of Macau Business Readers think it is time to make a bigger impact by mounting Asia's first conference in which various workshops co-operating with local universities will frame this symposium from 25th to 27th April.

In the past, people with intellectual disabilities have been marginalized, misunderstood and mistreated by soci-



Wilfried Lemke

ety. Fortunately, the situation is changing. More and more people and institutions are aware of inclusive education. Through projects like this, the first steps can be taken by creating qualitative education for people with intellectual disabilities. Their disability is not a difficulty but a diversity.

International high profile keynote speakers will attend, following the organisers' invitation to this 3-day conference at the Institute for Tourism Studies (IFT), MGM Macau, and Sheraton Grand Macao Hotel.

Special Attendance:

In April 2008, United Nations Secretary-General Ban Ki-moon appointed Wilfried Lemke, of Germany, as his Special Advisor on Sport for Development and Peace. In this role, the Special Advisor seeks to reach out further to

the world of sport and more systematically and coherently encourage the use of sport as a means to promote development and peace.

Mr. Lemke will be the keynote speaker of this first conference, supported by Dr. Kartikay Saini (India), Talia Kornhauser (Israel), Michael Lugg (South Africa), and Daniel Kruger (Canada) on various subjects – all identifying the INCLUSION of the Mentally Challenged in Asia's Modern Society.

Further keynote speakers will be confirmed within the next couple of days, as quoted by the organisers.

With the involvement of local university students – a key segment of society – the organisers hope that the perception of mentally challenged people can be positively influenced. According to experience – only if you get in touch with them directly can your heart and mind open up – things can change, leading to more communication, interaction and thus acceptance.

It's probably one of the most important events for Macau in 2016 - promoting this unique metropolis - and the organisers are confident that this event will serve as Macau's testimonial in this whole process worldwide. The organisers therefore hope that the Macau Government and its various promotion departments anoint this conference as one of the key events of 2016 and the future. ■